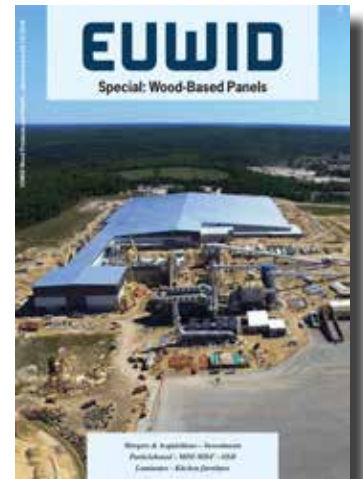


# EUWID Special: Wood-Based Panels

## ADVERTISEMENT INFORMATION 2020

Our English-language special edition, EUWID Special: Wood-Based Panels, will scale up our EUWID Holz special concept, which has been established for over 20 years, to a global audience. Our goal is to deliver an overview of the latest developments in the wood-based panel industry and in machinery and plant construction. The content focuses on changes in supply and demand for wood-based panels and upstream products, movement in prices, trends on markets for furniture, interior remodelling products and flooring, product developments and technical and technological innovations. The publication will also address the latest news that we report on exclusively in many cases in our weekly publications EUWID Holz und Möbel and EUWID Wood Products and Panels.

The target groups for EUWID Special: Wood-Based Panels are the global wood-based panel industry, its suppliers and buyers active on the international stage. Besides European companies, the publication also targets readers in Russia, North and South America, Africa and Asia/Oceania.



### Issue 01/2020

#### Deadlines

Publishing date:	13.03.2020
Advertisement deadline:	24.02.2020
Copy deadline:	02.03.2020

#### Events

CIFM/interzum Guangzhou, EPF Spring Meeting, TCM Decorative Surfaces Conference Vienna, DOMOTEX asia/CHINAFLOOR Shanghai, Holz-Handwerk Nuremberg, Xylexpo Milan

### Issue 02/2020

#### Deadlines

Publishing date:	12.06.2020
Advertisement deadline:	25.05.2020
Copy deadline:	02.06.2020

#### Events

EPF General Assembly, IWF International Wood-working Fair Atlanta, Formobile São Paulo

### Issue 03/2020

#### Deadlines

Publishing date:	25.09.2020
Advertisement deadline:	07.09.2020
Copy deadline:	14.09.2020

#### Events

WKI/EPF European Wood-based Panel Symposium Hamburg, Intermob/Woodtech Istanbul, Lesdrevmash Moscow, EPF Fall Meeting, Sicam Pordenone

### Formats and prices

Format	Bleed	Printing space	Price
1/1 page	210 x 297mm	168 x 243mm	€3,680.-
2/3 page	136 x 297mm	112 x 243mm	€2,980.-
1/2 page horizontal	210 x 147mm	168 x 121mm	€2,580.-
1/2 page vertical	136 x 188mm	112 x 180mm	€2,580.-
1/3 page	74 x 297mm	56 x 243mm	€2,150.-

All prices plus legally applicable VAT; plus bank charges for customers outside Germany

Issue size:	A4 (21.0 x 29.7cm)
Printing space:	168mm wide x 243mm high
Bleed:	3mm at the top, bottom and sides
Printing materials:	Send a print-ready PDF (300dpi resolution) to <a href="mailto:anzeigen@euwid.de">anzeigen@euwid.de</a>

### Contacts

#### Advertising Sales

Andrea Günther  
Phone +49 7224 9397-168  
Fax +49 7224 9397-906  
E-Mail [aguenther@euwid.de](mailto:aguenther@euwid.de)

#### Advertisement management

Alexandra Merkel  
Phone +49 7224 9397-515  
Fax +49 7224 9397-908  
E-Mail [anzeigen@euwid.de](mailto:anzeigen@euwid.de)

#### Editor in Chief

Andreas Ruf  
Phone +49 7224 9397-120  
Fax +49 7224 9397-910  
E-Mail [aruf@euwid.de](mailto:aruf@euwid.de)

#### Terms and conditions

Our terms and conditions apply and can be found online at [www.euwid-wood-products.com/advertising-gbc.html](http://www.euwid-wood-products.com/advertising-gbc.html)